SVP TUCSON
10 YEARS OF IMPACT

SEE OUR POTENTIAL

2006 2016
CELEBRATE OUR SUCCESS
When I first had the idea of bringing SVP to Tucson I was frustrated with the gap between the vast needs of our community’s nonprofits and the lack of available resources. At the same time, I saw the untapped potential of our generous community. People wanted to make a difference but lacked a strategic vehicle to engage in impactful philanthropy. By introducing the SVP model in Tucson, a higher level of philanthropy was born allowing for educational opportunities about local nonprofits, hands-on involvement and significantly more funding pooled for community good.

In these 10 years, SVP Tucson has touched lives, strengthened organizations and improved the well-being of our entire community. Today, SVP is a strong force of transformational change. What started as an idea between Steve Alley and me was developed thanks to an ambitious group of founding partners, and it has now grown into something beyond all of us. The growth and adaptation of SVP Tucson in these 10 years is a testament to the board, staff and especially to the committed group of individuals who make Tucson a better place as SVP Partners.

I am excited to see the continued growth of SVP Tucson as we unleash even more potential. — Helaine Levy

As the CEO of the Community Foundation for Southern Arizona from 2001—2010, I was in the pivotal position of ensuring the forward movement of nonprofits and philanthropy in Tucson. Social Venture Partners felt like a natural extension of our work and added a unique component of engaged philanthropy. The Community Foundation’s commitment to SVP Tucson as one of its first partners represented our belief in the power of the SVP model. The collaborative nature of the whole process creates energy and comradery that enables an exponential amount of good to be done.

Today, I am amazed at how far SVP Tucson has come. The SVP experience has been transformational for donors and nonprofits alike. When we launched SVP Tucson, no one envisioned an event like Fast Pitch, much less the amount of exposure and giving it would enact in the Tucson community, or the Literacy Connects merger. Combining five organizations into one created so much positive momentum for literacy in our community. I look forward to witnessing how SVP will continue to leverage its resources to tackle our community’s greatest social challenges.

— Steve Alley
Greetings from SVP Tucson,

As we celebrate 10 years of impact in Tucson, it is a time to reflect upon what we have done, as well as who we are. Visit any SVP website—from Tucson to Toronto, from Los Angeles to London—and you are greeted with “All We See is Potential.”

This shift, from problem to potential, is the core value that drives SVP forward. When we look at our community through this lens, we begin to see a myriad of opportunities to engage, to make a difference and impact community change. SVP partners take this vision and turn it into action, working side-by-side with nonprofit organizations doing the most challenging work. They make the potential a reality.

This report aims to share the stories and data behind the impact we’ve had in Tucson since our inception in 2006—and the results are exciting! In these 10 years we have invested over $687,000 in Tucson nonprofits, leveraging this financial investment with more than 20,000 skilled volunteer hours to create over $2,000,000 in impact. (Yes, our leveraged funding model means that for each dollar invested, you create three dollars of impact!)

I am incredibly grateful to the many people who have worked passionately to transform our community—especially the 192 Partners who have invested in us, and the 37 nonprofits we have supported. My gratitude extends to the SVP Tucson Executive Directors who came before me, Stephanie Sklar and Julia Waterfall-Kanter, for building an organization that I am truly blessed to move forward.

I invite you to join me in this culture shift, to reframe what we think of as “community problems” and begin to see them as COMMUNITY POTENTIAL. That potential becomes a reality when people like you and I come together and invest in the expansion and enhancement of our community’s nonprofits.

Your partner in impact,

Ciara Garcia

Executive Director Ciara Garcia and Director of Community Impact Jennie Grabel
Imagine your life without books. No faraway places, brave heroes, charismatic leaders or wild dreams fulfilled. Books expand our ideas of what is possible. Indeed, the world has only ever advanced from those who attempt the impossible. Nurturing imagination and knowledge within our young ones enriches the future of society, but even further it correlates to success in the rest of their life—success in school, careers, relationships and general life endeavors. With this knowledge, SVP partnered with Make Way for Books from 2008–2010 to ensure that all Tucson kids have access to books and critical early literacy experiences that prepare them for success.

Children who have books and are read to from a young age not only become better readers, but are also more likely to succeed in school. Dr. Mary Jan Bancroft, founder of Make Way for Books, came to the shocking realization that many of the childcare centers and preschools in Tucson that served economically-disadvantaged children had few to zero quality books. With a large need in Tucson—more specifically that 39% of children under age 5 in the city are living in poverty—Make Way for Books needed to grow and grow quickly. Fortunately, Social Venture Partners Tucson was able to support them in their journey. SVP’s “backbone” support provided the nonprofit with the organizational systems and structure needed to grow.
Projects focused on board leadership, human resources and marketing had the greatest impact. Executive Director Jenny Volpe shares, “Back in 2008 we had six staff members, now we have 28. Because we have additional capacity, we have increased our impact in the community and now serve over 30,000 children and families. The growth really has been quite exponential.” Today, thousands of at-risk children experience the power of books to expand knowledge, inspire dreams and develop skills that will catalyze success in all areas of life.

“Through the vast and diverse network of partners, SVP is able to collaborate with nonprofits and facilitate hands-on, quality learning experiences that help organizations to grow and realize their potential.”

— Jenny Volpe
Executive Director
Throughout our 10 year history we have partnered with nonprofit organizations that are tackling some of our society’s most entrenched problems. These groups were poised to take their work to the next level. By providing multi-year general operating support and the dedicated skills, experience and knowledge of our Partners, we grow and transform organizations so they can maximize their potential. During this time we have partnered with nine nonprofit organizations—we call them “Investees”—through our capacity building grant program, working with each for three years.

In 2016 SVP worked with the University of Arizona’s Eller College of Management to assess our community impact. The results were astounding! Each organization that completed the three-year SVP partnership showed increased capacity in vital areas such as sound financial systems, effective board governance, dynamic leadership, and strategic planning. Even more important, each of these organizations showed significant increases in the number of clients they are serving, and the amount of financial resources available to achieve their missions.

**THE RESULTS**

With SVP’s support, nonprofits realize growth in all performance areas including the following averages:

- **259%** growth in the number of clients served
- **83%** increase in annual budgets
- **53%** increase in financial reserves

**SO, WHAT DOES THIS MEAN FOR OUR COMMUNITY?**

- Those in need have increased access to higher quality programs.
- More kids have access to books; more kids are reading at grade level; more adults are building the skills to lead a healthy life; fewer youth on the streets; more teens are graduating from high school.
- *It means a better Tucson!*
For each investee organization, we looked at specific metrics such as the number of clients served, annual budget, amount of financial reserves, and number of programs. We compared each organization’s baseline year data (the year prior to the start of their SVP partnership) with the data for each year of the SVP partnership and 2016 numbers. We tracked statistics and growth trends for each organization independently and used the overall numbers to assess SVP’s average impact.

LOOK HOW THEY’VE GROWN

- **Clients Served**: 8,566%
- **$687,000 DOLLARS**
  - invested in the community
- **36 ORGANIZATIONS**
  - accelerated
- **20,000+ HOURS**
  - of services

- **Average Growth 259%**

= **over $2,000,000 in impact!**

*Includes Reading Seed and Literacy Volunteers. The exponential growth of Literacy Connects is partially due to an organizational merger. Therefore, this data is not included in the average growth calculation for SVP Tucson Investees.*
We observe challenges in our community each day such as high crime, poverty, or unemployment and often consider how to remedy the situation. Little do we know, however, that most of these complex social issues connect back to the single yet, central skill of literacy. Reading textbooks to graduate from school, reading tax forms to sign up for employment, researching where and how to get a job—all of these actions are more difficult without the development of a love for reading or the opportunity to learn how to read well. In Arizona, 1 in 5 adults are functionally illiterate and 60% of Arizona fourth graders are not reading at grade level. If literacy is the key to success and wellbeing, then it is critical to address in our community.

In 2007 Social Venture Partners realized the need and value of improving literacy and thus, made it their funding focus for the next four years. After supporting the growth of four nonprofit organizations that were working to increase literacy in Tucson, SVP was poised to support a bigger transformation—the merger of five literacy organizations in Tucson, including Reading Seed and Literacy Volunteers of Tucson. The merger would allow each organization to multiply their impact on literacy through the interweaving of resources and strengths of all five nonprofits. With the assistance of SVP partners, these organizations could realize their fullest potential. Thus, in 2011 Literacy Connects was born.
As the Executive Director of Literacy Connects, Betty Stauffer, notes, “The difference is like night and day. The relationships made through SVP allowed Literacy Connects to grow to its full potential.” Now, Literacy Connects is the largest nonprofit literacy provider in Arizona, connecting people of all ages to a world of opportunities through literacy and creative expression. The effect of this merger was and continues to be transformational. Partnering with SVP allowed each of the merged organizations to transfer their strengths, improve their weaknesses and thus unite to create a powerful changemaker in Tucson—one that can grow a love for reading and improve literacy skills for a successful life.

**Literacy Connects 2016 Impact**

- **47,924** learners improved literacy and life skills
- **94,375** books given to those in need
- **175** community sites hosting Literacy Connects programs
- **220%** improvement in kindergarteners’ reading

“The difference is like night and day. The relationships made through SVP allowed Literacy Connects to grow to its full potential.” — Betty Stauffer

Executive Director

svptucson.org
"SVP’s global model allows us to take best practices and innovative ideas from around the world and deploy them locally."

— Ciara Garcia
Executive Director
SVP Tucson

40+ SVP Affiliates in 9 Countries

3,200+ SVP Partners Around the Globe

$63 M in Grants to Over 770 Nonprofits
Across Our Global Network

In a biennial survey conducted by the SVP Network Office, we track changes in our Partners’ financial giving and civic engagement. See the results below.

**PARTNERS GIVE MORE**

73% of Partners surveyed have increased their giving since joining SVP.

85% of those who increased their giving say that SVP was a factor.

**PARTNERS GIVE MORE STRATEGICALLY**

Through shared learning, collective grantmaking and high-skilled volunteering, our Partners develop a more thoughtful approach to their philanthropy. Among the Partners who indicated a change in their approach, 95% say that SVP was a factor.

**BEFORE JOINING SVP**

**59%**

**91%**

**45%**

**28%**

**64%**

**SINCE JOINING SVP**

**ARE PROTECTIVE/MISSION DRIVEN**

**FUND NONPROFIT INFRASTRUCTURE**

**UNDERSTANDS POWER DYNAMICS BETWEEN FUNDERS & NONPROFITS**

**SVP TUCSON PARTNERS SHARE**

“SVP has been a richly rewarding experience, teaching us about local social needs and at the same time encouraging us to give back to our community.” — ROBERT FLEMING

“SVP has given us many opportunities to meet great, like-minded people, while also offering numerous learning experiences that have expanded our knowledge of critical issues facing Southern Arizona nonprofits.” — AMY CHARLES

“By working with a team of partners the impact becomes exponentially greater than any one of us could accomplish on our own!” — JILL BEMIS
As a community, our strength lies in our citizens—the people that make up the fiber and quality of our hometown. Youth, specifically, are the key pieces to the fabric of Tucson’s future. Yet, 62,000 children throughout Arizona find themselves displaced and unaccompanied through no fault of their own. Without the necessary support or foundation, they are more likely to drop out of school, become unemployable and be trapped in poverty. This sequence then generates staggering negative impact on the community such as higher crime rates. To invest in the future of Tucson, SVP partnered with Youth On Their Own from 2012–2014 to strengthen support for homeless teens in our community.

Education is a key to success that provides an opportunity to “level the playing field” for disenfranchised youth. Thus, YOTO works tirelessly to empower Arizona’s homeless youth to stay in school, graduate and see continued success. To accomplish this goal they provide financial assistance, basic human needs such as clothes and food, and one-on-one guidance. Social Venture Partners helped to develop a strategic plan, strengthened organizational leadership, and shifted mentality and work culture so the organization could thrive. Partnering with SVP allowed the number of clients served to increase by 319 percent and schools utilizing YOTO by 17 percent. Now, over 1,580 homeless youth have the opportunity to receive the support they need to become educated and stay on the track to success. The fabric of Tucson’s future is now stronger than ever.

― Mike DiChristofano
YOTO Board Member

# of Homeless Students Served

<table>
<thead>
<tr>
<th>NOW (2016)</th>
<th>1588 students</th>
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<tbody>
<tr>
<td>BEFORE SVP</td>
<td>350 students</td>
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With change, with SVP, we will be seeing gains where most organizations in our field will be incurring losses.

— Tom Litwicki
CEO

Not every child may want to grow up to be a scientist or engineer, but the skills STEM teaches are critical to success in school and the workplace. That is why Southern Arizona Research Science and Engineering Foundation (SARSEF) is working to promote the development of critical thinking and problem-solving skills to students throughout Tucson. SARSEF seeks to serve student populations underrepresented in the field of science and technology, specifically female and minority students. They also look to serve schools in rural settings and underserved areas of poverty. With Arizona afflicted by poverty, SARSEF’s role in supporting education is key to ensuring a successful future for our youth.

SVP began working with SARSEF in April 2016 and have already witnessed transformational changes. Before the SVP partnership, SARSEF was operating out of donated space in a dorm room. Now they have moved into a rented office space allowing increased capacity in all areas. SARSEF went from three to five employees and brought on interns who are creating new programs at high schools. This is all just the beginning. If we can see these results just after less than a year, imagine what SARSEF and SVP will accomplish with plans to revamp the strategic plan, board development, human resources, and marketing.

Our community faces many challenges, but one we often forget to consider is supporting individuals as they re-enter mainstream society after years of displacement. These individuals may have served in the military, were incarcerated, homeless, or struggled with substance dependency. No matter what their story is, they are ready to live meaningful, dignified lives as a part of a healthy inclusive community. Old Pueblo Community Services offers housing, counseling and support services to help them transform their lives.

Social Venture Partners began partnering with OPCS in 2015 and has already facilitated monumental strides in their impact. Together we streamlined programs and services by eliminating unprofitable segments and focusing on those with the most potential. This also increased their reach by serving 16% more clients this year than before their work with SVP Tucson. In addition, SVP is helping OPCS build their financial reserves to ensure sustainability of the programs that are vital to our community. All this impact was accomplished in just over a year of partnership. SVP and OPCS are continuing to expand the opportunities available to displaced individuals so they may build a life for themselves and have a positive impact on Tucson.
Beginning in 2015, SVP Tucson began offering a new program in the community—Fast Pitch. Fast Pitch provides Tucson’s nonprofits with community collaboration, skills building and increased awareness to grow their impact. This innovative program provides an opportunity for nonprofits to “pitch” their cause to an audience of more than 500 to gain local awareness and win cash awards.

As a result of Fast Pitch, 32 Tucson nonprofits have received over 400 hours of communication training, and 14 have pitched live, on-stage to a sold-out audience of more than 520 guests annually. Through Fast Pitch, SVP Tucson is Increasing Awareness and Giving, Creating Community Connections, and Strengthening Nonprofits.

“This was an inspirational event. Much needed in our community and around the world!”
— Event attendee

“Fast Pitch is a true gift to nonprofit leaders!”
— Program Mentor

“It was a wonderful experience from the first moment I found out I was accepted until now when I am reminiscing.”
— Nonprofit participant

32 NONPROFITS received over 400 hours in communication training

$344,000 INVESTED in Tucson nonprofits

Sell-Out Event 2 YEARS IN A ROW
Thank you to our SVP Partners past and present for the impact you have created in our community.

Joanne and Howie Adams*
Bobbie Aiken
Pam Alexander
Steve Alley
Patricia Andrade and Hank Walker*
Mary Jan and Paul Bancroft*
Carolyn Bass
Jim Bednar
Jill Bemis and Brint Milward*
Nancy Beveridge and Donald Rhodes
Ann and Neal Blackmarr
Stephanie Bowers and Aaron Rottenstein*
Lori and Mike Bryant*
Ruby and Bill Buchsbaum*
Dora and Barry Bursey
Ava Butler and Richard Ping (in loving memory)*
Amy Charles and Steve McMillan*
Carrie Click
Sarah Cohen
David Cohen
Susan Comstock and Marc Rolfes*
Doris and Len Coris
Nancy and Peter Davis
Cynthia Dickstein and Frank Grundstrom*
Susan Dubow
Anne and John Duffy*
Mark Fisher
Rhonda and Robert Fleming*
Maureen and Martin Fox
Terri and Chase Franklin
Jeff Fuld
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Jo and Doug Goodman
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Marcia and Richard Klipsch
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Shannon and Eric Kutscher*
Margaret and George Larsen*
Dorothy Leonard and Walter Swap
Helaine Levy*
Kenci Lewis*
Sara and Johnny Long*
Lura Lovell (in loving memory)
Ann Lovell and Tom Warne*
Phil Lyons*
Anne Maley and Tim Schaffner*
Glenn Marks*
Sarah and Jake Mascotte
Kathleen McCarthy
Kimberly and Gordon McCormick
Bob and Ginnie McKay*
Linda and Michael McNulty
Elizabeth Miller and Robert Mulgrew*
Catherine “Renee” Morton
Bettie and John Moser
Ellen and Bill Nicoletti*
Alison Krupa-Parks and Fred Parks*
Stacia and John Payne
Barbara and Hank Peck
Shirley Dunn Perry and Jim Perry
Shelley Pozez and Bill Holmes (in loving memory)*
Jane Ragle and John Smith*
Judith Rich*
Howard Richard
Elizabeth Rollings and Doug Friman*
Jill and Herschel Rosenzweig
Christina Rossetti*
Mark Rubin
Patti and Bruce Schadow
Helen and John Schaefer*
Nancy and Joe Sharkey
Harriet Silverman
Shelly and Steve Silverman
Sarah Simpson*
Sarah and David Smallhouse
Meredith and Peter Spear
Karen Spiegel and Jonathan Rothschild
Rhona and Louis Stern*
Judy and Richard Studwell
Susan Tarrence and Stephen Golden
Rita and Don Walker*
Susan and Daniel Warmack
Deborah and Craig Watson*
James Wezelman
Jane Wilson
David Wehl*
Sierra Woler and Matt Beal*
Anne and Richard Zimmerman
Amy Zuckerman and Morey Brown

Corporate and Community Partners
Arizona Public Media*
Commerce Bank of Arizona*
Community Foundation for Southern Arizona*

Diamond Family Philanthropies*
Gadabout Salon and Spas*
Lovell Foundation
LP&G Marketing*
Nextrio
Northern Trust Bank
Pima Medical Institute
Tucson Electric Power*
Zuckerman Community Outreach Foundation
Helaine Levy Fellows
Chris Eilman*
Amelia Kilawon*

*Indicates current partner as of 4/1/2017
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